

# **SOUTHWEST FLORIDA** **BUSINESS TODAY**

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## **Dr. Magnant launches vein screening site and app**



Board-certified vascular surgeon Dr. Joseph Magnant, founder and president of Vein Specialists in Fort Myers, announces the launch of eVeinScreening.com. The one-of-a-kind site offers users a convenient, complimentary and confidential way to learn if they have treatable venous insufficiency (VI). There is also an eVeinScreening app for mobile devices approved on the Android Market Place (accessible by visiting the Google Play Store and searching for *vein screening*) with an iPhone App on its way. Additionally, Magnant is offering franchise-like opportunities for this one-of-a-kind service that benefits both the patient and the practice tremendously.

Eveinscreening.com was developed to serve as a resource for patients who might have some of the more obscure signs of venous insufficiency other than varicose veins, such as swollen achy legs, tired heavy legs, restless legs, nighttime leg cramps, nighttime urination or cankles. In addition to reviewing a wide variety of conditions often associated with venous insufficiency, eVeinScreening.com is a great resource for all patients interested in learning more about the modern evaluation and treatment techniques available for venous insufficiency. Included in the website are galleries of actual before and after photos of a variety of patients as well as an educational video gallery. EveinScreening.com enables patients to submit their clinical concerns, and completed vein screening questionnaire, along with digital photos of their areas of concern, directly and securely (HIPAA compliant) to a qualified vein expert in their geographic area.

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